

Vistage for C-level Executives

You have the big picture and even bigger goals. As CEO, you need trusted key executives with the skills and competencies to carry out your vision — direct reports who possess a unique mix of strategic thinking, leadership ability and executional effectiveness on a day-to-day basis.

Enter the **Vistage Key Executive Program**.

With the guidance of a Vistage Chair and world-class resources, your executives will address professional challenges with an elite peer group, leverage new insights, and hone their leadership skills so they can drive outcomes for your organization that exceed your expectations.

Leadership Role	Vistage Program	Outcomes
CEOs, Presidents and Founders	Chief Executive	Make great decisions to benefit company, family and community
C-level Executives	Key Executive	Improve effectiveness of key executives to support strategy and drive results for CEO
Experienced and Advancing Managers	Advancing Leader	Develop strategic thinking and more effective execution skills to deliver results
Managers and Individual Contributors	Emerging Leader	Building foundational competencies for effective leadership

Benefits to your organization

Succession planning: Prepare next-in-line executives for succession.

Strategic alignment: Increase alignment and a common/shared language.

Business optimization: Enhance professional development, execution and performance.

Better outcomes: Make better day-to-day operational and organizational decisions.

Benefits to key executives

Succession planning: Prepare for the next level of leadership.

Professional development: Foster executive presence, confidence and accountability.

Trusted guidance and expertise: Gain access to diverse thought leadership helping to spur new approaches to solving business challenges.

Leadership optimization: Become more effective, aligned and proactive decision-makers.

How it works

Confidential peer advisory groups

- Work on your most pressing issues with an exclusive group of 12-18 key executives from non-competing industries.
- Sessions led by a Vistage Chair, a highly-trained executive coach.

World-class speakers and events

- Learn from experts at your advisory board meetings, regional events and webinars.
- Subject matter experts bring new ideas and solutions that will help your key executive grow and drive the results you seek.

Specialized networks and communities

- Join global and in-person communities organized by industry, function or geography.
- Receive high-value answers to tactical questions.



Matt Burow sponsored Adam Arndt in the Vistage Key Program as part of his succession planning.

Key Executive Program

Peer Advisory Board Meetings	12 full-day meetings per year
Private Executive Coaching	Optional coaching sessions available for purchase
World-Class Speakers	Up to 7 speaker credits per year
Online Community	24/7 access to thousands of trusted peers worldwide

“The Key Executive Program is the fastest, most effective way to grow executives for the best value. The Key program has been instrumental to Adam’s growth as a leader in terms of accountability, confidence, in-depth knowledge on relevant topics and exposure to a network of driven executives who face similar challenges and struggles.”

Matt Burow
Catalyst Construction, LLC

“As Vistage members, Matt and I are learning in parallel. It is critical for us to get our organizational structure right and having a shared Vistage experience allows us to bring ideas back from our respective groups and come up with a solid game plan as we work toward the end goal.”

Adam Arndt
Catalyst Construction, LLC



Learn more at vistage.com/keyexecutive

Better leaders. Better decisions. Better results.

